

The Clatterbridge Cancer Centre NHS Foundation Trust

Assurance report of the Chair of the Charitable Funds Committee for the period ending January 2019

Overview

This Chair's report outlines the activity undertaken by the Charitable Funds Committee held on 5 February 2019. The Trust Board is asked to note the content of the chair's report for assurance purposes.

Successful Outcomes and Assurances

- The Charity is working with an external company to establish a partnership to recruit new players to its Lottery. Once the SLA is agreed, Lottery membership recruitment will commence in April 2019.
- The Big Lego Brick Hospital is progressing, with almost £42,000 raised to date. Although the performance against target is lower than projected, a significant amount of fundraising activity is undertaken on-line and it is anticipated that the target amount will be achieved.

Areas of Concern

Fundraising:

- The target position for Q3 is improved, although income is below that for the same period in 2018.
- Major donor income remains as an area of concern and a revised Major Donor strategy will be implemented to address this.
- The reforecasting of expected income is expected to reduce the contribution to the Appeal target in 2018/19 to £1.515m, which will result in a shortfall of £900k.
- It has not been possible to recruit a Chair for the Appeal Board, which has impacted on the anticipated growth necessary to achieve the Appeal target. It is hoped that, once a Chair is appointed and membership increases, there will be progress towards achieving the target.

Mark Baker

Chair

Charitable Funds Committee

Strategic Objectives – the update to this section is on hold pending the review of all corporate governance documentation.

During the period the Committee received and rated assurance against achievement of the following key objectives or milestones as: -

Objective/Milestone	YTD Activity	Outcomes	*Assurance	
			Level 1,2 or 3	No → high
Continue to develop brand loyalty by establishing the Clatterbridge Cancer Charity as the local charity of choice.				
Achieve £20m gross income generation target by March 2021. (£11.7m net)				
Establish an Appeal Board or alternative means to raise £3m net income by March 2021				
Enhance transparency				

of Charitable activity that contributes to enhanced patient care and experience.				
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Exception/Emerging Issues Reporting

Operational Improvement

During the period the Committee received and rated assurance against achievement of the following KPIs or target measures as: -

KPI/Target	Outcomes	*Assurance	
		Level 1,2 or 3	No → high
Achieve £3.2m annual fundraising income target.			
Achieve 22% Return on investment (ROI) in income generation activities.			

Exception/Emerging Issues Reporting

Compliance

During the period the Committee received and rated assurance against scheduled reporting on compliance/performance in the following areas of policy, regulation or operational practice as: -

Scheduled reporting from Cycle of Business	Outcomes	*Assurance	
		Level 1,2 or 3	No → high
Fundraising & Finance Report			
Charity annual report and accounts			
Charity Investment report			

Exception/Emerging Issues Reporting

Risks

BAF Strategic Risk	Identified Key Risk Area	Outcomes
To be enterprising strategic risk 9		

Risk Escalation

New or Emerging Risks

**Assurance is rated by reference to the Assurance Quality Matrix which can be found in the 'Guidance to Chairs' of Committees and sub-committees of the Board*